

Assignment

Coaching Evaluation Scenario # 1**Note on your evaluation “Scenario # 1” at the top of the paper.**

You are the athletics director at a very successful high school athletic department. The realistic goal for most of your school teams is to consistently win the sectional championship or achieve a state ranking in most sports. This evaluation is for a football head coach. A summary of the season is listed below for your evaluation.

Season Records over the last four years:

2005 – 9-4 sectional champions, 2nd in conference

2006 – 7-5, 4th in conference

2007 – 5-5, 6th in conference

2008 – 4-6, 6th in conference

The head coach is a solid organizer of his program. He addresses administrative items (paperwork and requests) from the athletics director in a timely manner. The coach has not spent much time with developing the feeder system. Parents generally like the coach and student-athletes like playing for the coach. However, the off-season program is not particularly strong (weight lifting, film study). The football team will have 16 out of 22 starters returning for next season. The coach is involved in many different areas of the school outside of football. The program appears to community members and alumni that it has stagnated.

Prepare a narrative evaluation which can better prepare the coach this off-season to improve in 2009.

Remember the following areas we addressed in class.

- Recap the year (schedule summary)
- Review the coaching staff (assistant coaches)
- Financial Matters
- Parent Support Group
- Safety
- Camps/Player development
- Practice observations
- Administrative items/paperwork
- Organizational skills
- Communication with stakeholders
- Discipline